



OUR IMPACT

IN THE LAST YEAR, WE:

THANK YOU

Thank you to all our all our supporters for your continued commitment to Safe and Sound. Your generosity means we can always be there to meet the needs of the children, young people and their families affected by child exploitation.

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A Company Limited by Guarantee registered in England & Wales No. 4411425

Registered Office: St Helens House,
King St, Derby, DE1 3EE.

SPECIAL THANKS GO TO THE FOLLOWING ORGANISATIONS WHO PROVIDED OUR MAIN SOURCES OF FUNDING:

29th May 1961 Charitable Trust

BBC Children in Need

Big Lottery Fund

Tom Carey Fund

Derby City Council

Derbyshire Constabulary

Derbyshire County Council

The Edith Murphy Foundation

Office of the Police and Crime Commissioner for Derbyshire

100
CHILDREN

We provided direct one-to-one support for 100 children & young people who were being, or at risk of being, sexually exploited. At least 38 of these were victims of child sexual abuse.

OVER 350
MULTI AGENCY

meetings were attended to support our most vulnerable children and young people.

DELIVERED 871
SESSIONS

to children and young people to raise awareness about child sexual exploitation in Derby and Derbyshire.

ENGAGED 172
YOUNG PEOPLE

in groups, and 8 young people in a number of one-to-one activities. Positive development activities included 10 young people who were involved in 18 Music Project sessions leading to the production of a 5-track music release.

TRAINED 221
PROFESSIONALS

who work in children's services and/or in public protection in statutory, private and volunteer sectors across the UK, equipping them with the knowledge and skills to respond more effectively to victims of child sexual abuse and exploitation.

REACHED OVER 500
PEOPLE

through awareness raising talks across communities in Derbyshire, helping them to identify and support victims of child exploitation.

SOME OF THIS YEAR'S HIGHLIGHTS



COMMUNITIES PROJECT

The first year of our New and Emerging Communities Project, working with the Roma community and other BaME groups in the city, has reached over 650 people – a mixture of parents, professionals and children themselves – to help raise awareness and protect the most vulnerable where language or cultural barriers are a problem.

BUTTERFLY APPEAL

In June we launched our Butterfly Appeal, a campaign to raise awareness not only of the scale of the problem of exploitation, but also to set out our ambitions for developing our services over 2020 and beyond.

CRE TOOLKIT

Supported the development and launch of the new Children at Risk of Exploitation (CRE) toolkit. This toolkit is now in use across Derby and Derbyshire through the Safeguarding children's board.



PASS THE PARCEL

We celebrated National Children's Day with Derby Express Couriers who helped us deliver a Safe and Sound 'pass the parcel' to over 50 local businesses, raising awareness of our vital work throughout the city and county.



AMBASSADORS

In November 2019 we appointed a team of Ambassadors who will represent and promote Safe and Sound through their own networks within the city and county – we welcome Bafta Award winning actress Molly Windsor, Chief Constable of Derbyshire Constabulary Peter Goodman, ex-Derby County Captain Shaun Barker, local business owner Amanda Strong and our passionate Young Ambassador, herself a survivor of abuse, Louise Murphy-Fairclough.



FUNDRAISING STRATEGY

We started our new fundraising strategy with a number of key partnerships already secured including two years with Derby County Football Club, support from a number of local Rotary groups and significant successes with Trust and Foundations who wish to support our work.

FRONT-LINE STAFF

We have trained three of our front-line staff as Independent Sexual Violence Advisors (ISVA's) and supported several young people through high profile court proceedings.

CSE ASSESSMENT TOOL

Ongoing development of our new in house CSE assessment tools (APART / YPET), with committed support to evaluate our work from the University of Derby.



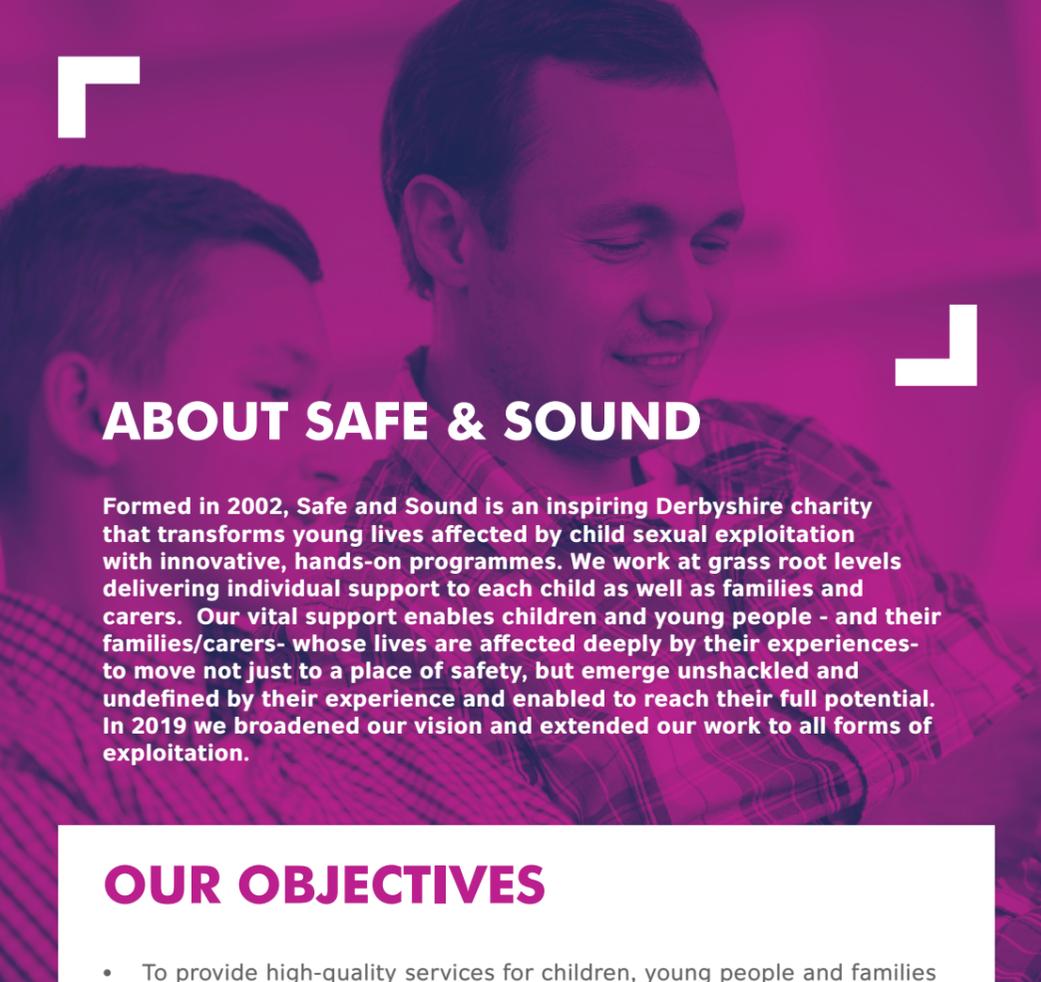
ANNUAL REVIEW 2019

OUR VISION

A world where children and young people are free from exploitation.

OUR MISSION

To transform the lives of children and young people in Derbyshire who are affected by child exploitation.



ABOUT SAFE & SOUND

Formed in 2002, Safe and Sound is an inspiring Derbyshire charity that transforms young lives affected by child sexual exploitation with innovative, hands-on programmes. We work at grass root levels delivering individual support to each child as well as families and carers. Our vital support enables children and young people - and their families/carers- whose lives are affected deeply by their experiences- to move not just to a place of safety, but emerge unshackled and undefined by their experience and enabled to reach their full potential. In 2019 we broadened our vision and extended our work to all forms of exploitation.

OUR OBJECTIVES

- To provide high-quality services for children, young people and families and carers affected by child exploitation.
- To empower children and young people who are survivors of exploitation to have a voice and be advocates for change.
- To raise awareness of child exploitation and its impact.
- To campaign and influence for change.
- To provide education in child exploitation.
- To access and contribute to research, using this to inform and shape practice.

Our plans for 2020 focus on the prevention of children and young people being exploited, having early intervention plans and support for those at risk, providing youth and diversionary activities and helping our children and young people transition and move on into the next chapter in their lives

SAFE & SOUND

Transforming young lives

WE PROVIDE:

- High quality, tailored one-to-one support for children and young people under 18 in Derby and Derbyshire identified as being or at risk of being exploited.
- Awareness raising work with young people and families in schools and community settings.
- Opportunities for any young person in our service or that has previously been affected by exploitation to get involved with events, research and activities that help influence policy and practice and build confidence and self-esteem.
- Nationwide training solutions for anyone who comes into contact with children and young people in their role.
- Youth work in the community and with partners.



YOUNG PEOPLE'S STORIES

THEIR NAMES HAVE BEEN CHANGED TO KEEP THEIR IDENTITIES PRIVATE.

LAUREN

Lauren is occupied with sport most of the time when out of school, but like most teenagers she also enjoys spending time on social media. When Lauren turned 14, her parents became concerned with who she had been talking to online. A man contacted her and began making increasingly explicit sexual comments and sharing photographs with her online.

HER DISTRAUGHT PARENTS FOUND OUT, CONFISCATED HER PHONE AND MADE SURE HER PRIVACY SETTINGS WERE UP TO DATE.

Lauren started working with a specialist support worker from Safe and Sound who carefully helped her recognise the signs of grooming and talked about issues including online safety, healthy relationships and consent. Lauren eventually made the link between online grooming tactics and what had been happening to her. The support worker helped her to better recognise dangers as well as arm her with the skills and confidence to block unwanted approaches.

Lauren still enjoys interacting on social media but is far more aware of the dangers and is now clearly focussed on her sport.

EMILY

Emily thought that the 24-year-old woman who had approached her online was her friend. The woman made Emily feel important and grown up – showing interest in her life and then started buying her gifts. When the woman suggested meeting up, Emily did not realise she was being groomed.

The situation soon took a sinister turn when a visit to the woman's home ended in a sexual assault. Emily's instant reaction was to cut off ties with the woman but she was blackmailed into returning to the house with threats that her family and friends would be told that she had consented to a relationship. Feeling desperate and ashamed, she began to self-harm.

The road to transforming her life came when Emily started working with a specialist support worker from Safe and Sound. They discussed online safety, grooming, what is a healthy relationship and issues around consent. The support worker particularly reinforced that what happened to Emily was not her fault and she should not feel ashamed for what had happened to her.



NEW CEO

In May 2019 Tracy Harrison joined Safe and Sound as their new CEO.

Mrs Harrison brings a wealth of experience following a 32-year career with Derbyshire Constabulary where she progressed from Constable to the rank of Superintendent - leading on several high-profile investigations, being the force lead on children and young people and receiving several awards including five Chief Constable's commendations. She is also the Chair and a trustee of two other local children's charities.

"I have been involved with Safe and Sound since it was founded in 2002. Children are my life – particularly through my charitable work and within my own family -and I am passionate that we need to do all we can to nurture them into adulthood. I am therefore delighted and honoured that the next chapter in my working life will be to further develop the vital work that Safe and Sound do to support and protect children and young people from the devastating and manipulative damage that exploitation has on their lives."