



2020 ANNUAL REVIEW

OUR VISION

A world where children and young people are free from exploitation.

OUR MISSION

To transform the lives of children and young people in Derbyshire who are affected by child exploitation.

ABOUT SAFE & SOUND...

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Formed in 2002, Safe and Sound is an inspiring Derbyshire charity that transforms young lives affected by child sexual exploitation with innovative, hands-on programmes. We work at grass root levels delivering individual support to each child as well as families and carers. Our vital support enables children and young people - and their families/carers- whose lives are affected deeply by their experiences- to move not just to a place of safety but emerge unshackled and undefined by their experience and enabled to reach their full potential. Our work in 2020 has focussed on prevention, early intervention, disruption and transition.

OUR OBJECTIVES...

- To provide high-quality services for children, young people and families and carers affected by child exploitation.
 - To empower children and young people who are survivors of exploitation to have a voice and be advocates for change.
 - To raise awareness of child exploitation and its impact.
 - To campaign and influence for change.
 - To provide education in child exploitation.
- To access and contribute to research, using this to inform and shape practice.

ABOUT SAFE & SOUND...

A message from our Chair of Trustees



I was honoured and humbled to have been appointed as Chair of the trustee board for the inspiring charity Safe and Sound in March 2020. Little did any of us envisage that this report would coincide with a global pandemic which has like all organisations restricted our normal operating environment and provided some new challenges. Our dedicated staff have ensured our ability to interact with many of the young people, who are at risk of being exploited by criminal gangs or manipulative adults, has been maintained and promoted. It has recently been reported that the Covid 19 restrictions are having the impact of "children slipping from view" – never has it been more important to ensure that the services of the Safe and Sound charity are maintained, grown and diversified, so as to protect as many of the vulnerable young people as possible. We stand ready to collaborate, partner and adapt to maximise our capacity to support the victims of both sexual and wider exploitation. Allen Graham, Chair of Trustees

A message from our CEO



2020 has been an incredible year of challenge but one of success. I want to pay tribute and thank:

Our children and young people who have inspired us through how they have grown and achieved so much.

My wonderful team of staff, volunteers and Trustees for helping us keep our children as Safe and Sound as possible.

Partner organisations, businesses and supporters- You've helped us transform lives

Tracy Harrison CEO

OUR HIGHLIGHTS



18th Birthday

We celebrated our 18th birthday in April



We adapted our services during Covid-19 providing care and support to wider than exploitation including increased online support

50%

We managed a 50% increase in demand for our services



We held successful fundraising events including an abseil, two race nights and a virtual city cycle event



Funding for additional work including family support work, education and support for Young People with special educational needs and disability (SEND) and outreach



A new Chair Allen Graham and five new trustees joined the Board of Trustees bringing passion, commitment and a wealth of experience



Finalists and winners of several awards including East Midlands Charity awards special recognition of the year for our Butterfly Campaign and CEO rising star director of the year award, winners of the University of Derby Community engagement and volunteer of the year awards and most incredibly Louise Murphy -Fairclough won Inspirational young person of the year for the city of Derby



We purchased our first minibus to support our outreach and youth activities out in the community



We launched our new more interactive website in December - 42,842 visits to the website in 2020

IN THE LAST YEAR:

- We provided direct one-to-one support to **150** children & young people who were being, or at risk of being, exploited.
- We supported **20** families through our new family services.
- We engaged with **746** young people out in the community through our outreach service.
- We reached **155** young people through our youth and transition activities

We have reached **724** people through awareness and education.

- **19** parents through six sessions
- **167** professionals through fifteen sessions
- **538** children and young people through 31 sessions

Additionally, we have delivered **595** children and young people awareness interventions within our one to one support.

OUR IMPACT from our support for young people

- **100%** had a reduced risk of exploitation
- **85%** improved their sexual and or mental health
- **90%** had increased confidence
- **70%** had improved relationships with peers, family or school
- **96%** said they were listened to, treated with respect and could rely on staff
- **88%** said we made a difference to their overall lives



"I had lost all self-respect but through working with Safe and Sound, I realised there was something wrong"

YOUNG PEOPLE'S STORIES

THEIR NAMES HAVE BEEN CHANGED TO KEEP THEIR IDENTITIES PRIVATE

JANINE & SAM

Janine (not her real name) was initially groomed by the neighbour to gain her trust and his attentions meanwhile turned to her son Sam (again, not his real name) who was ten at the time.

Behind a manipulative cloak of outward kindness and attention, nobody knew that Sam was actually the victim of horrific sexual abuse at the hands of the neighbour. He ensured Sam's silence by making threats of extreme violence towards him and his loved ones if he told anyone the truth.

After a family friend became suspicious and raised the alarm, the perpetrator was prosecuted and jailed for five years— thanks to Sam's bravery in disclosing to his trusted support worker from Safe and Sound about the full extent of the grooming and abuse that he faced. Janine and Sam have both received on-going support from Safe and Sound to help them come to terms with what has happened and rebuild their confidence to move on with their lives.

Janine explained that when she first met her new neighbour he seemed like a pleasant man. "He increasingly showed an interest in my son but he seemed nice and I didn't want to seem rude. He would also give Sam presents like a Manchester United flag because he said he was a fan too.

"Then, one day, my friend told me she had seen Sam sitting on his knee pretending to drive his car which was parked tucked away behind the houses and I just knew something was wrong. "I called the police who were very supportive and took my fears seriously. From then on, the truth started to unfold and our whole world started to come crashing down.

"I took Sam to the GP because he couldn't sleep and our nerves were on a knife-edge. I told him what had happened and he referred us to Safe and Sound which was a godsend because we needed help and I just didn't know how to deal with something like this." Alongside the police investigation, it took Sam many months to fully disclose to his support worker from Safe and Sound the full extent of the abuse he had faced and that he had been raped.

Sam said: "My support worker helped me to speak up. She told me not to be afraid and told me how talking about what had happened to me could help other people. I could stop him from hurting anyone else. She also said that if I couldn't talk about it, I could write the bad things down and show them to my mum." "Something like this can tear your family apart and you feel that you have nowhere to turn. The care, patience and expertise of the team at Safe and Sound have however given us hope for the future."

IMPACT OF COVID



As COVID-19 developed, the risk of child exploitation had never been greater with children not in school, changes to their routine, increased stress, and isolation. We reviewed our work and the way we deliver it to make sure that we can respond effectively, despite the restrictions on interaction. We supported 50% more children and young people. We have recruited new staff to meet the additional demand. We are keeping in contact with children through virtual and face-to-face one-to-one support. 58% of our support in 2020 was face to face with 36% virtual and 6% in groups.

We are acutely aware that Covid-19 has created additional pressure on everyone, but the most vulnerable are now even more vulnerable than before. Of note also - we are working for longer with our children, young people, and families during this challenging time. We have supported young people with wellbeing and mental health, bereavement, and schoolwork. We have provided resources to work through online and purchased appropriate tablets and internet support.

During the pandemic, our New Communities Worker has provided a range of additional support to families. For example, helping them to understand news updates, securing funding for children's home learning needs and setting up a system to enable families to get direct support from food banks and other agencies. She has used her languages to update families about the ever-changing guidance and restrictions, minimising the risk of the virus spreading across a community already feeling isolated. She has been able to create a positive feel across the community that they are not on their own, they can support each other and obtain external support where necessary



THANK YOU!

We thank all our supporters for their continued commitment to Safe and Sound. Their generosity means we are ready to meet the needs of children, young people and families affected by child exploitation. We have received amazing support from businesses and community supporters with funding and pro bono support.

OUR MAIN SOURCES OF GRANT FUNDING

BBC Children in Need, Big Lottery Fund, Tom Carey, Derby City Council, Derbyshire Constabulary, Derbyshire County Council, Henry Smith, Esmée Fairbairn Foundation, Garfield Weston, Rotary of Derby, The Leathersellers' Company Charitable Fund, Porticus Trust, Office of the Police and Crime Commissioner for Derbyshire, The Fore, 29th May 1961 Charitable Trust, One stop, Masonic Charitable Foundation Clothworkers Foundation, Community Dividend Fund.

OUR LOCAL SUPPORTERS

Calm In A Box, Colleague Box, Creationz Marketing, Dains Accountants, Derby County Football Club, Family Comforts, Indigodrum, Derby Express Couriers, Little Black Dog, Loates HR Consultancy, JJ Public Relations, Motion Vehicles, Nelsons Solicitors, Pilotlight, Mercia Image Print, RBS Kegworth, Rotary Club of Derby, NWG, Think3, Simply Uniform, Wathall's, Utilita, Repton Security.