



Firstly, thank you for choosing to support the vital work of Safe and Sound. You're helping us to reach children, young people and families across Derby and Derbyshire who are victims or at risk of child exploitation.

The ideas below will help you customise your JustGiving pages to make sure they really stand out from the crowd. What's more, following the recommendations below can raise more money which means more support for children and young people!

Go to www.justgiving.com Then simply sign up with your details and click "Start Fundraising."



Start fundraising

Click on "supporting a charity".



What are you raising money for?

A charity

My own cause

Donations go directly to the charity

Donations go directly to your bank account

(i) Find out more



(i) Find out more





After this, you'll be led to a search bar. Search for "Safe and Sound Group". Scroll down and select our charity, it will look like this! If you're supporting a specific event, include it in the search bar!

Step 1 of 3

Search for the cause you want to support

safe and sound group Q Search

All countries



Safe & Sound Group

UK

Safe & **Sound** provide vital support to vulnerable children **and** young people at risk of child exploitation. Through awareness raising, 1-2-1 support,...

Select

Then tell us what you're doing - an event, an occasion, something in memory of a loved one or just your own thing. Any is fine! Follow the on screen prompts to find an event or put in your own details.

Ok, you're in - now the fun bit starts. At present your page may look generic and bland. Not at all like you! We need to personalise this so it's as successful as it can be!

Tips!

Personalise your photos - a selfie can really help a page.

Set a target - pages with a target raise 46% more!





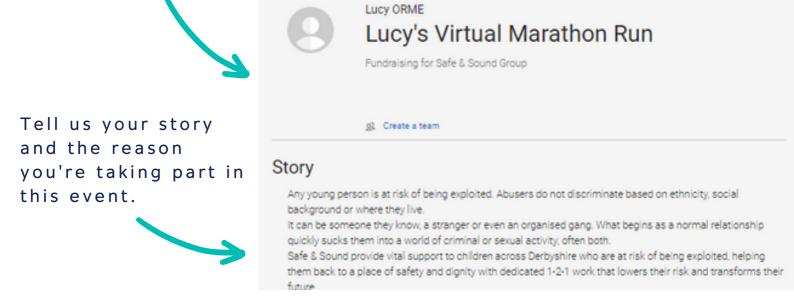


£0

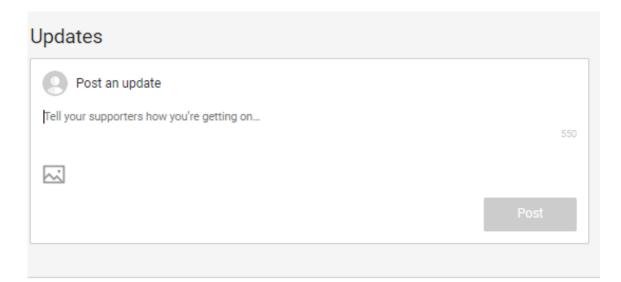




Update your summary. When you start, this will be empty but it's the first thing supporters will see. Get to the heart of what you're raising for Safe and Sound and why it matters. Summaries give a 36% boost!



Further down the page, you will see this area - it's to post updates - a little like you might post to Facebook or other social media. Include pictures of you in training for a run, or preparing the kitchen to bake. Whatever you're up to in the lead up to your fundraising, post photos and updates here for your supporters to see - for an extra 8% per update!







On the right hand side of the page and scrolling down, you'll see this list appear as your donations come in from supporters.



NOTE!

If you collect any cash directly, you can pay that in to your own page or add it to the page as an 'offline donation' - that will then appear in your supporters list and count towards your target.

Just don't forget to send it to us!

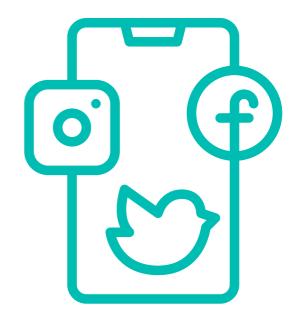
Shaun Vial Thanks to everyone that donated from the Royal Derby hospital hand unit. £84.00 Shaun Vial Thanks to everyone at Jaybee Tools & Fasteners for their kind donations. £55.00 Margaret Gaunt 1 year ago £20.00 + 65.00 Gift Aid

Now your page is all shiny and personalised, it's time to share it!

Make sure to share your page on Facebook and other social media accounts - and don't forget WhatsApp groups

Emails still have their place - plenty of your friends, neighbours, colleagues and Great Aunt Doris won't be on social media, but still want to support you.

Don't be afraid of sharing your page to ask for support. Your contacts will want to know about the amazing things you are doing.







Be creative!

Think of interesting ways to get people interested in your fundraising.

Try your best to get people invested in your fundraising journey, for example:

"If I reach £1,000, I'll do the event in fancy dress!"



Form a team!

Convince your friends or colleagues to take part with you and raise money as well.

Not only will this raise more, but you'll have more fun doing it too

It ain't over til it's over...

20% of donations come in after an event has ended, so make sure you follow up the event with an update about how it went, how you found it etc.

And don't be afraid to share it again!

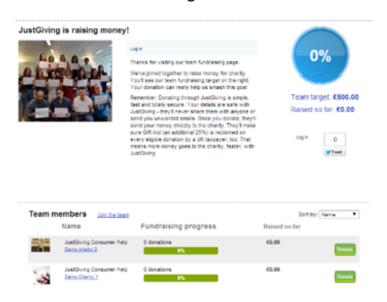






Form a team!

If you're part of a company or organisation that's doing a range of events and fundraising for us across the year, you might want to make a Team Page.



Team pages let you see all of the JustGiving pages you and your colleagues are running and how much they're making.

Just like an individual page you need to personalise this with photos and text.

Find out more here:

https://help.justgiving.com/hc/en-us/articles/360002598077-A-guide-to-Team-Pages

Thank you!

Whatever you're doing, you're going to be amazing! On behalf of everyone at Safe and Sound - our staff, our children and their families, thank you again for choosing to support us.

If you have any questions or need to get in touch, contact us on:

Phone number: <u>01332 362</u>120

